



Macarthur **Bulls FC**

BULLS ACADEMY **PARTNERSHIP PROPOSAL**

Join the Herd today and help us create the next generation of Socceroos and Matildas

FROM THE VERY BEGINNING, THE MACARTHUR BULLS STORY HAS BEEN CENTRED ON BUILDING A CLUB TO FAITHFULLY REPRESENT A VIBRANT, GROWING REGION WITH A UNIQUE COMMUNITY SPIRIT AND ENERGY.

WE ARE A LARGE, DISTINCT, DIVERSE, AND FAST-GROWING REGION THAT MAKES UP AUSTRALIA'S MULTICULTURAL 'FOOTBALL HEARTLAND', WHERE THE GAME RUNS DEEP THROUGH OUR VEINS.

BY SUPPORTING MACARTHUR BULLS, YOU'LL NOT ONLY BE BACKING THE FIRST SOLELY NATIONAL SPORTING TEAM DEDICATED TO THE REGION BUT OFFERING AN IMMEDIATE OPPORTUNITY TO EVERY ONE OF THE MANY BOYS AND GIRLS LIVING IN OUR REGION TO FOLLOW THEIR DREAMS OF BECOMING AUSTRALIA'S NEXT SOCCEROO OR MATILDA.





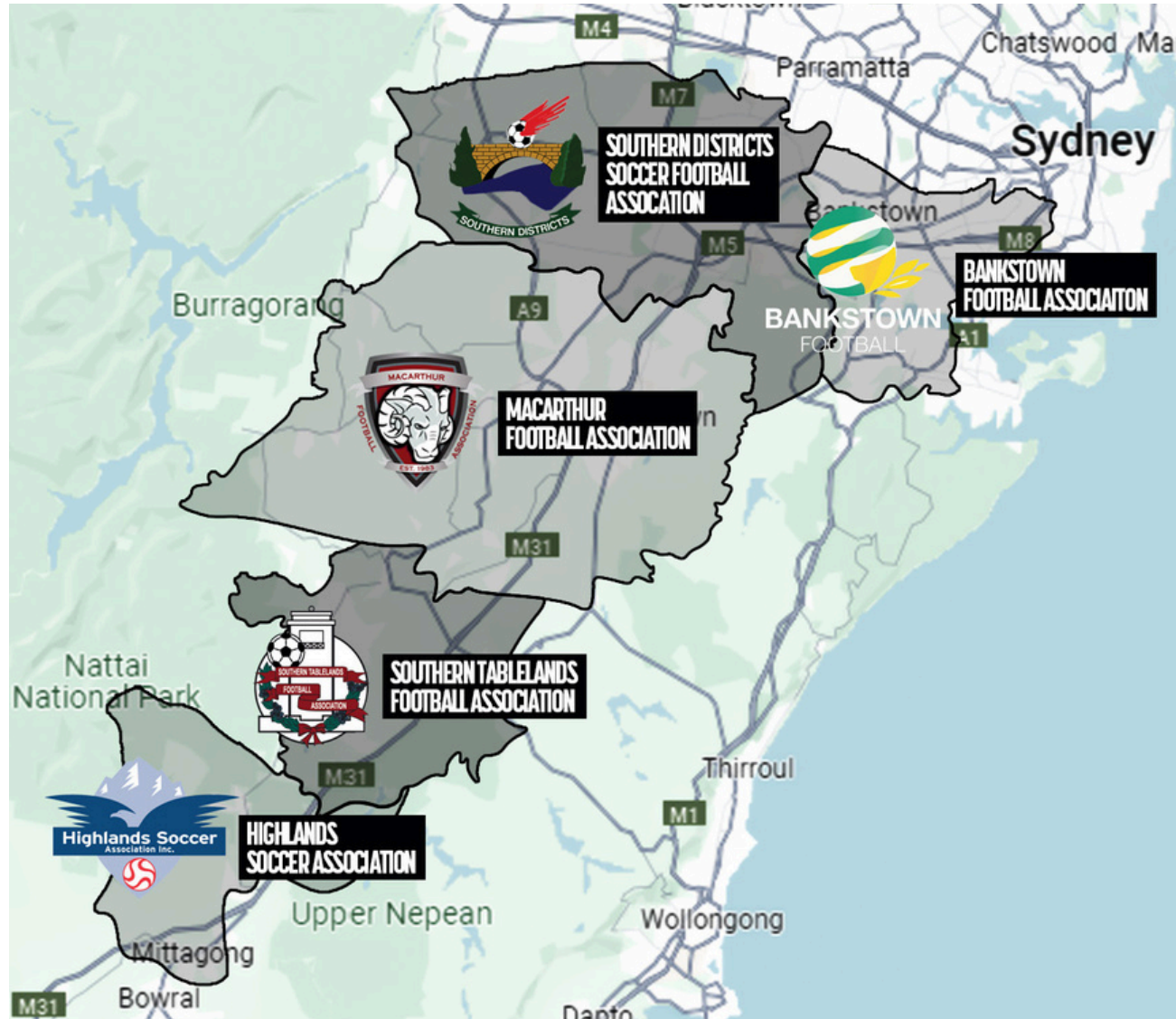
FIVE
FOOTBALL ASSOCIATIONS



OVER 35,000
REGISTERED PLAYERS
ACROSS 110 CLUBS



PASSIONATE
LOYAL SUPPORTER BASE



OUR **COMMUNITY**





FOOTBALL IN SOUTH WEST SYDNEY IS WITNESSING SIGNIFICANT GROWTH

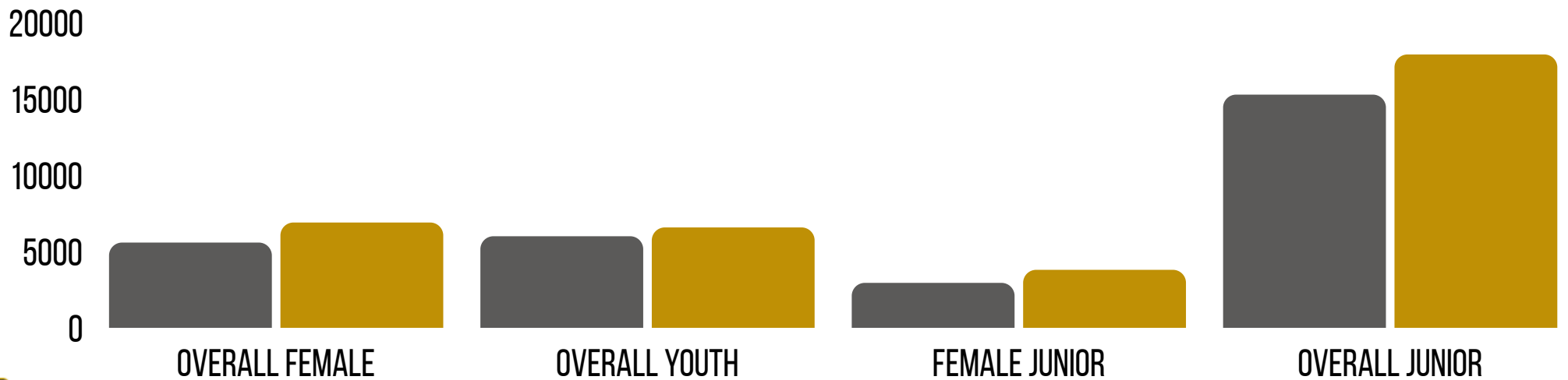
REGISTERED PLAYER NUMBERS HAVE INCREASED AGAIN IN 2024 WITH MAJOR GROWTH IN THE MACARTHUR REGION, 3% ABOVE SYDNEY METRO.

OVERALL PLAYER GROWTH: 12.2%
FEMALE PLAYER GROWTH: **23.6%**

OVERALL JUNIOR (5-12): 17.2% GROWTH
FEMALE JUNIOR: **29.1%** GROWTH

OVERALL YOUTH (13-18): 9.6% GROWTH
FEMALE YOUTH: 10.4% GROWTH

OVERALL SENIOR (19+): 4% GROWTH
FEMALE SENIOR: **26.1%** GROWTH



OUR COMMUNITY

BULLS ACADEMY

MACARTHUR BULLS ESTABLISHED A DIRECT PLAYER PATHWAY FROM JUNIOR GRASSROOTS FOOTBALL TO ITS A-LEAGUE TEAM WITH THE LAUNCH OF THE BULLS FC ACADEMY IN 2023.

THE BULLS FC ACADEMY HAVE COMPETED IN THE NATIONAL PREMIER LEAGUES NSW FOLLOWING A MERGER BETWEEN NORTHBRIDGE FOOTBALL CLUB AND MACARTHUR FC. BULLS FC ACADEMY IS RUN AS A NOT-FOR-PROFIT ENTITY, OVERSEEING THE WOMEN'S PROGRAMS FROM U10 SAP TO NPL FIRST GRADE WOMEN, BOYS' NPL PRE-ACADEMY, THE MEN'S NPL PROGRAMS FROM UNDER 13S UP TO THE FOOTBALL NSW LEAGUE ONE FIRST GRADE TEAM.

MACARTHUR BULLS ARE IN ADVANCED PLANNING TO BUILD THE BULLS CENTRE OF EXCELLENCE IN CAWDOR, WITH CONSTRUCTION TO BEGIN AS EARLY AS 2025.



OUR COMMUNITY



**BECOME A BULLS ACADEMY PARTNER
AND SUPPORT THE DEVELOPMENT
PATHWAY FOR LOCAL TALENT FROM
ACROSS SOUTH WEST SYDNEY**



AUSTRALIAN PREMIERSHIP

AUSTRALIA CUP WINNERS

PARTNERSHIP OPPORTUNITIES

BULLS ACADEMY PARTNER AND SUPPORT

RIGHT SLEEVE: \$7,500 - \$15,000 +GST*

1. GIRLS JDL (FORMERLY SAP) (4 TEAMS)
2. LEAGUE ONE MEN'S (2 TEAMS)
3. NPL MALE (5 TEAMS)
4. NPL FEMALE (6 TEAM)

LEFT SLEEVE: \$7,500 - \$15,000 +GST*

1. GIRLS JDL (FORMERLY SAP) (4 TEAMS)
2. LEAGUE ONE MEN'S
3. NPL MALE (5 TEAMS)
4. NPL FEMALE (6 TEAM)



YOU ARE
HERE



YOU ARE
HERE

*VALUE RANGE BASED ON EACH ACADEMY SEGMENT

PARTNERSHIP OPPORTUNITIES

BULLS ACADEMY PARTNER AND SUPPORT

BACK OF SHIRT: \$10,000 - \$20,000 +GST*

1. GIRLS JDL (FORMERLY SAP) (4 TEAMS)
2. LEAGUE ONE MEN'S
3. NPL MALE (5 TEAMS)
4. NPL FEMALE (6 TEAM)

LEFT BACK OF SHORT: \$5,000 - \$10,000 +GST*

1. GIRLS JDL (FORMERLY SAP) (4 TEAMS)
2. LEAGUE ONE MEN'S
3. NPL MALE (5 TEAMS)
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PARTNERSHIP OPPORTUNITIES

ADDITIONAL INCLUSIONS - ALL ACADEMY PARTNERS WILL RECEIVE:

GAME DAY

- 10 X SILVER CATEGORY TICKETS TO ALL MACARTHUR BULLS FC 2024/25 A-LEAGUE HOME GAMES AT CAMPBELLTOWN SPORTS STADIUM
- COMPANY ANNOUNCEMENT IN MEDIA RELEASE AND ON MACARTHUR BULLS FC WEBSITE
- COMPANY LOGO ON WEBSITE PARTNER DIRECTORY
- 1 X MACARTHUR FC CORPORATE PARTNER'S GIFT

ACTIVATION

- 1 X SOCIAL MEDIA POST INCLUDING YOUR COMPANY'S DETAILS DURING THE BULLS ACADEMY SEASON

EVENTS

- 2 X INVITES TO MACARTHUR BULLS NETWORKING EVENTS
- 10% DISCOUNT OFF MERCHANDISING





Become part of the Macarthur Bulls, contact:

Mark Jensen

Chief Commercial Officer

0405 565 300

mark.jensen@macarthurfc.com.au

A stylized yellow bull head logo with large, blocky horns, centered on a black background. The text "Thank You" is overlaid on the upper part of the logo.

Thank You

Join the Herd

macarthurfc.com.au